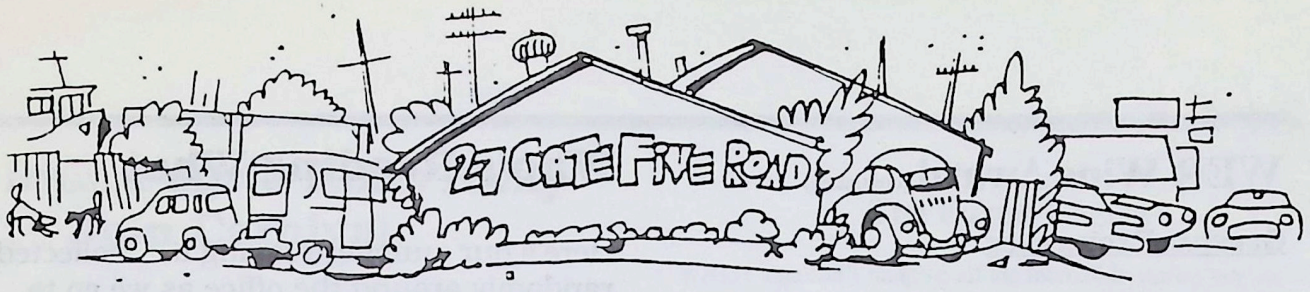


Summer 1989 Volume 4 Number 3

# WER Wins Alternative Press Award

Whole Earth Review was nominated for several awards in Utne Reader's first Alternative Press Awards. The editors of the Utne Reader decided to inaugurate the awards because "Too often, the value of the alternative press goes unheralded in America. While the finest works of mainstream journalists win Pulitzer Prizes, National Magazine Awards, and National Book Awards, the equally important contributions of writers and editors from small, feisty publications go unrecognized — despite the fact that alternative publications often signal the early warnings for ideas, issues, and trends later trumpeted in mainstream magazines." The winners are to be announced in an upcoming issue of the Utne Reader and will be feted at a conference in Minneapolis in the Spring of1990.

Here are the categories (and other nominees) in which Whole Earth was nominated:

CULTURAL COVERAGE:
*We mean "culture" in the broadest sense. The publications nominated in this category present incisive commentary on everything from customs and living conditions to novels and rock bands.*

Granta ● New Art Examiner ● The New Republic ● Resurgence ● Rock & Roll Confidential ● Village Voice ● **Whole Earth Review** ● Zeta

COVERAGE OF "FAR-OUT" ISSUES
*The alternative press distinguishes it self through its willingness to explore where other journalists fear to tread — the challenge assumptions that go unchallenged in the mainstream press. These publications certainly embody this tradition.*

Anarchy: A Journal of Armed Desire ● Brain Mind Bulletin ● Earth First! ● Gnosis: A Journal of the Western Inner Traditions ● Kick It Over ● Maximum Rock 'n' Roll ● Processed World ● **Whole Earth Review**

(more) ☞

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## WER Wins Award (continued)

GENERAL EXCELLENCE

*Best publication from 10,000 to 30,000 Circulation.*

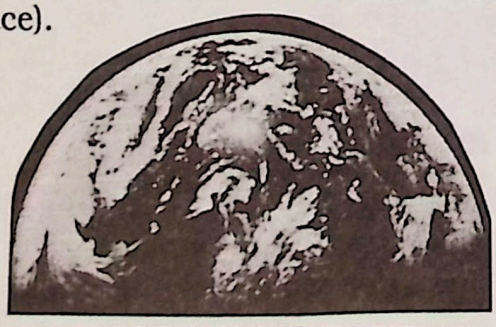
Cultural Survival Quarterly ● Earth Island Journal ● New Options ● **Whole Earth Review** ● World Watch ● Zeta

**May We Have the Envelope Please...**

As we go to press, we have just received notification of the winners of the Alternative Press Awards. Whole Earth Review has won the prize for "Coverage of 'Far-Out' Issues"! Here is what Utne Reader said in making this award:

*For 20 years, Whole Earth Review has been our passport to the most exotic provinces of social, scientific, and cultural inquiry. Whether the subject is sensibly outlandish like bioregionalism or outlandishly outlandish like spontaneous human combustion, you can bet that Whole Earth Review will offer a fresh perspective. Where else can you find recipes for road kills, reviews of far-right religious publications, or a sympathetic examination of Islamic fundamentalism?*

P.S. The winners in the other categories in which we were nominated are Village Voice (Cultural Coverage) and Zeta and New Options (tied for General Excellence).



## Who's Reading What

Here's our summer reading list, collected randomly around the office as we go to press:

Paul Davis: *The Long Dark Tea Time of the Soul* by Douglas Adams

Lisa Geduldig: *House of the Spirits* by Isabel Allende

Dick Fugett: *Towards an American Revolution* by Jerry Fresia

Richard Schauffler: *The Ohlone Way:Indian Life in the SF and Monterey Bay Areas* by Malcolm Margulin;*Conversations with Stalin* by Djilas*The Book of Laughter and Forgetting* by Kundera

David Burnor: *Stillwell and the American Experience in China* by Barbara Tuchman; *Washington Goes to War* by David Brinkley

Jeanne Carstensen: *Beloved* by Toni Morrison; *Tomas Tranströmer: Selected Poems 1954-86*

Richard Ditzler: *Somatics* by Thomas Hanna; *Awareness through Movement* by Feldenkreis

Keith Jordan: *Behind the Silicon Curtain* by Dennis Hayes; *Cat's Eye* by Margaret Atwood

Susan Rosberg: The WELL

Kathleen O'Neill: *Running the Amazon* by Joe Kane, *Blue Highways* by William Least Moon

Kevin Kelly: *Fire in the Crucible* by John Briggs; books on tape: *Lonesome Dove* by McMurtry; *Seven Story Mountain* by Thomas Merton.

## Electronic Whole Earth Catalog Wins Two Too

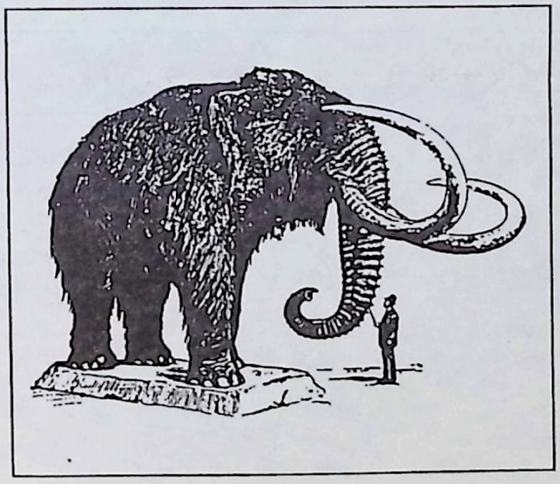
The Electronic Whole Earth Catalog CD-ROM won Second Prize in the 1989 SuperStacks Contest sponsored by MacWorld Magazine, Apple Computer and Bantam Books. Our project was nominated in the Commercial Division and was up against other HyperCard stackware products such as HyperComposer (which took first prize). Our prize is a 40 megabyte hard disk, which formally speaking was awarded to our publisher Brøderbund; they graciously agreed to donate it to us.

# Dick Fugett Runs Away to Join Carnival

After 12 years of loyal service, Dick Fugett, Whole Earth's Far-Ranging Factotum, announced his decision to satisfy a life-long urge to leave office boredom behind and join the carnival. Dick will be working to set up computerized recordkeeping and office systems for the owner of a small business that provides technical and renovation support for carnival and amusement rides. While happily breaking in a spanking new Mac IIcx with color goodies, Dick hopes to eventually bring hi-tech joy to carnival-goers around the globe.

Over the years, Dick served in many capacities at CoEvolution Quarterly and Whole Earth: General Purpose Clerk, Newsstand Sales Manager, CD-ROM graphics digitizer, catalyst for Whole Earth radio show, and Office Humor Manager. In addition, he contributed (and will continue to contribute) reviews on politics, yoga, gardening, beekeeping, aviation, hang-gliding, running and triathalons.

Dick was best known for his own unique brand of sardonic humor around the office, manifested in his numerous bathroom wall postings, choice remarks and his infamous renewal letters. Legend has it that the latter were so intriguing that many readers refused to renew until they had received them all. We excerpt here some tidbits for your reading pleasure.



Committee to Reelect
MILLARD FILLMORE
Box 428, Sausalito, California 94965

The COEVOLUTION Quarterly

## The Fugett Legacy

WAIT! You can't imagine all the incredible stories you're going to be missing, the really exciting items that might appear in your absence... There'll be more stories by the people making the news, not vapid, cliche-ridden views like other magazines give you. What we lack in advertisements we make up for with our iconoclasm— CQ jumps in where others fear to tread, we're not afraid of stepping on somebody else's sacred cow, no matter whose mouse gets gored!... Peter Marshgas, our hardnosed nature buff, bucks conventional wisdom with his landmark story Are Watersheds Really Necessary? He illustrates dramatically how watersheds have become expensive anachronisms, another idea whose time has passed. Besides taking up loads of valuable space they're filled with bugs and germs, and gurgle all night long too — just one more of Nature's blunders that we're forced to live with. But given the aid of modern landfill techniques, ferrocement terracing and enlightened re-zoning policies, these white elephants can become good citizens, serving America's need for critical suburban development and scenic multilevel shopping centers...

✸

The people's financial guru, Paul Hawkeye, comes thru with alternative strategies for survival! Coming up soon an insiders-only story showing you how to buy 10,000 lb. lots of mungbeans on the Sioux Falls commodity market with no cash outlay; all you'll need is a major oil company credit card. Since mungbeans are better flavored than Swiss francs and have more protein than Krugerrands, it'll be hard to go wrong on financial advice of this quality.

✸

The least you could do is say goodbye. After all we went through together, that doesn't seem like asking too much... What went wrong was:
❒ When Huggy, my pet boa constrictor read the Road Kill article and saw the picture of the smooshed snake on the highway he was really upset and depressed and wouldn't eat any of the mice I gave him for 5 days. Imagine my anguish! Now I can't bring CQ into our home ever again. Snakes are very sensitive creatures...

✸

I'm the guy who has to answer the complaints and I don't want you hopping around in a fit, writing to say that you've renewed already. The nasty letters don't get answered til last, so if you're in a bad mood write to an Oil Corp. instead; they deserve it.

## Corrections

Because of an editing error, an article in some editions of Business Day yesterday about the new law firm of Myerson & Kohn incorrectly described the financial status of Booth, Marcus & Pierce, a law firm whose partners joined the new firm. Booth Marcus and Pierce specialized in bankruptcy law; it was not bankrupt.

An article in The Living Section yesterday about duck research misidentified a center that serves as a kind of "fat farm" for ducks. It is the Cornell University Duck Research Laboratory in Eastport, L.I.

The New York Times regrets that since the purchase of the paper in 1896 by Adolph S. Ochs its editors have presented a distorted view of American and world history due to the fact that they are part of the ideological superstructure of U.S. and world capitalism.

They would hope to do better after the social revolution and beg their readers' indulgence until that time.

**Quayle Stresses Human Rights at Meeting In San Salvador**

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Sausalito, CA 94965

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